

# Community Food Builder

We are hiring! We are seeking a Community Food Builder who will play a key role in expanding and strengthening our local food system. This position blends community outreach, project development, communications, and operational support. The ideal candidate is passionate about local food, community collaboration, and storytelling.

## Why Join Growers Station?

- Be part of PEI's first farmer-led food hub!
- Work directly with local producers and community partners
- Help shape innovative food security initiatives
- Contribute to a more resilient and equitable local food system

## Responsibilities

- Local food system building:
  - Meet with community organizations to discuss local food needs and opportunities for collaboration
  - Help develop local food system projects
- Community Communication:
  - Manage social media platforms (Facebook, Twitter, Instagram, LinkedIn, etc.)
  - Create engaging and creative content for social media posts and campaigns
  - Share stories that highlight local growers, buyers, and community impact
  - Maintain consistent messaging aligned with Growers Station's mission
- Wholesale distribution service support:
  - Assist with the planning, coordination, and execution of events such as pop-up markets
  - Providing general support to the wholesale distribution team as needed
  - Help strengthen connections between producers and wholesale buyers

## Qualifications

- Strong organizational and time-management skills
- Excellent verbal and written communication skills
- Ability to work independently and as part of a team
- Strong organizational skills and attention to detail
- Experience with social media and content building platforms
- Passion for local food systems

## Assets (not required but appreciated):

- Knowledge of local agriculture and regional food systems
- Photography and video editing skills
- Experience with program development and grant writing

Position Summary:

- Duration: 16-20 weeks
- Pay: \$18hr
- 35 hrs / week

**To Apply:**

To Apply please send a cover letter and resume to [growers@growersstation.ca](mailto:growers@growersstation.ca). In your cover letter, please include a brief explanation of why you are interested in this position and how your experience and skills align with the job requirements.