



KPMG Ideation Challenge

Create real solutions for a sustainable and responsible future.

Let's do this.

The KPMG Ideation Challenge (KIC) provides you with the opportunity to interact with your peers as you work together to develop a solution to a real-world business problem related to Environmental, Social and Governance strategy.

You'll bring your innovative ideas to life as you learn from great thinkers, collaborate with students from across the country, develop your business skills and grow your connections within KPMG.

Join the challenge and kick-start your career with KPMG!

Participant Eligibility

To participate in KIC, you should be currently enrolled at a Canadian university and either:
In your first, second or third year of an undergraduate Business program and interested in pursuing a career with KPMG Canada.

OR

In your first, second or third year of an undergraduate STEM program and interested in pursuing a career with KPMG Canada.

You can either apply individually or as a team of 4 people. Those who apply individually will be placed into a team.

Teams will collaborate virtually to:

- Bring their ideas to life
- Record a 4-minute pitch
- And potentially present to KPMG's leadership panel at the National Final

Apply Here: <https://bit.ly/kic2022>

If you choose to apply as a team though not mandatory, we recommend your group meets the following criteria to set you up for success:

- All participants are in good academic standing
- Multi-gendered team
- At least include 1 STEM student

Key Dates

- Applications close: January 9, 2022
- Optional: Case Prep Workshop: January 18, 2022
- Team Workshop: January 21, 2022
- Optional: Office hours with campus recruiters: January 24 to 28, 2022
- Team Video Submission Deadline: January 29, 2022
- Regional Competition: Before February 24, 2022
- National Competition: March 4, 2022

Regional Competition

At KIC Regionals you'll meet your team virtually and participate in an interactive workshop that will help your team to develop your solution.

Following this, teams will have a week to finalize their 4-minute video pitch. Our campus recruitment team will be available for "office hours" to provide guidance prior to the video submission deadline.

From there, the top teams will be invited to virtually present their solution to a panel of regional judges.

National Competition

The winning teams from each region will compete at our Canadian National finals, where they'll present their solution virtually to a panel of KPMG leaders.

What you win

Each person on the winning team of the national competition will receive an interview for a KPMG intern or co-op or full-time opportunity and \$2000 towards their university tuition.

home.kpmg/ca/en/



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