

## **Junior Marketing Technology Associate**

SimplyCast.com, a leading provider of interactive marketing software and services for organizations worldwide, is seeking Junior Marketing Technology Associates to join its team. This is a remote position. Students must be able to work up to 29 hours per week.

### **About the Position**

As a Junior Marketing Technology Associate you will be responsible for establishing relationships with leads to generate new business.

### **Job Responsibilities:**

- Create significant outbound activity via targeted cold-calling and by sending emails using Outlook.
- Strike and initiate conversations with high-profile personas you are prospecting by sharing use cases with the prospect.
- Be the face of SimplyCast and pitch the company and our products to prospects.
- Develop creative email campaigns to draw the attention of prospects.
- Maintain a self-starter attitude while creating outreach strategies for new lead generation methods.

### **Job Requirements:**

- Demonstrated ability to work solo as well as being a productive team member.
- Must be an excellent problem-solver.
- Sales-driven and results-focused with the initiative to achieve sales goals.
- Positive attitude, confident and competitive.
- Basic computer skills - Microsoft Office 365.
- Post-secondary education in Marketing or Business is an asset.

**To apply**, please send your cover letter and resume to [hr@simplycast.com](mailto:hr@simplycast.com).

**Please indicate the following in the subject line:**

1. Name of university
2. Job title
3. Experiential Education and Work-Integrated Learning

**Closing date** – October 29<sup>th</sup>, 2021, by 5:00 PM.

**SimplyCast is an equal opportunity employer. Our organization values the importance of diversity, fairness and trust.**

**We thank all applicants for their interest, however only those candidates selected for an interview will be contacted.**