

**Junior Digital Copywriter**

SimplyCast.com a leading provider of interactive marketing software and services for organizations worldwide, is seeking Junior Digital Copywriters to join its team. This is a remote position. Students must be able to work up to 29 hours per week.

**About the Position**

The Junior Digital Copywriter is responsible for writing creative marketing content for SimplyCast's web properties and marketing initiatives. One day you will be writing a whitepaper on Facebook best practices and the next you will be crunching numbers to see how you can improve email click and open rates.

If you love to write, this is the posting for you and SimplyCast is interested in meeting you!

**Job Responsibilities**

- Create compelling content for various materials including email newsletters, landing pages, articles, blog posts, whitepaper guides, and website content.

**Job Requirements**

- Enrolled in a degree in English, Communications, Journalism, or Writing is preferred.
- Superior writing, communication, and critical thinking skills.
- Excellent knowledge of spelling, grammar, and AP style.
- An eye for detail; confidence in proofreading materials for accuracy and consistency.
- Ability to take direction and receive constructive criticism aimed at achieving results that will best benefit the company.
- Excellent personal and project management skills.
- Self-motivated, results-oriented, team player.
- Positive attitude, confident, and competitive.
- A good sense of humor goes a long way.

**To apply**, please send your cover letter and resume to [hr@simplycast.com](mailto:hr@simplycast.com).

**Please indicate the following in the subject line:**

1. Name of university
2. Job title
3. Experiential Education and Work-Integrated Learning

**Closing date** – October 29<sup>th</sup>, 2021, by 5:00 PM.

**SimplyCast is an equal opportunity employer. Our organization values the importance of diversity, fairness and trust.**

**We thank all applicants for their interest, however only those candidates selected for an interview will be contacted.**