

Company Profile

ESG Financial is a social impact fintech company whose mission is to create a more sustainable, equal and just world. By demonstrating that where you put your money matters, we can change money flows to promote accessible social activism and financial empowerment. We are a values-based company that seeks to disrupt and accelerate change in the financial industry.

ESG Financial challenges the status quo of traditional financial institutions by ascribing to a performance model that is based on economic, social and environmental impact. We drive innovation and mobilize change through consciously committed capital and by enabling people to make active and informed decisions that shape their financial destiny and positively impact the world around them.

Digital Marketing Intern

As an intern at ESG Financial, you will gain invaluable experience in market research, team collaboration, brand building, growth & digital marketing portfolio creation, content creation, and community engagement.

If you are a college student curious about the fintech space and want to see innovative solutions that better serve customers and want to round out your skills in a startup environment working alongside a curated creative marketing team, this role is perfect for you.

Key Learning Opportunities:

- Social media management and content marketing best practices
- Growth focused content creation
- Building digital brand
- Establishing influencer, ambassador, and online communities
- Collaborate with senior management
- Competitor research and market analysis

Key Accountabilities:

- Plays a key role as part of our growing creative marketing team
- Partner with senior leadership to facilitate meetings, track minutes, circulate notes, and follow up on action items
- Support the design, activation, and amplification of communications strategies across all operational business units and corporate functional areas
- Data gathering and collaboration to understand audiences and trends
- Build brand affinity and help develop an inner-circle community
- Conduct market research on Competitors' tactics and strategies
- Enhancing brand visibility and drive traffics

About You:

- A team player, a change maker, a mover and shaker

- An advocate for positive change
- Hunger to make your mark, to be seen, to be heard, and to have an effect
- Ambitious and self-driven
- Social media geek
- Enrolled in a business, commerce, marketing, or other related programs at a post-secondary level
- Excellent communication and interpersonal skills
- Strong desire to work in a values-oriented environment
- Passionate about paving the way to a more sustainable, equal, and just world
- Excited about developing video and written content and always learning more about digital trends
- Ability to coordinate multiple projects and prioritize work assignments
- Problem-solving and time management skills with keen attention to detail
- Proficient with Google Suite and/or Microsoft Office (PowerPoint, Word, Excel)
- An understanding of a customer journey through a sales funnel
- Experience setting up and managing virtual meeting tools

Location:

This is a remote position. We are open to candidates in either the US or Canada.

If this sounds like something you'd like to be a part of, please send across your resume and we will be happy to collaborate.

The Fine Print

ESG Financial is an equal opportunity employer. We honor inclusivity, diversity of thought and curiosity. If you are inspired by what you've read, we encourage you to apply!

If you have questions on the role or require accommodation through the application process, please email us at careers@joinesg.com.