**Marketing Intern**

**Credit Union Joint Marketing Group**

2021 Summer Term position (May to August)

Office Location: Charlottetown, PE

**Who You Are:**

You are excited about the opportunity to engage with the public and represent the Credit Union at community events, parades and other sponsored events this summer. You are personable and friendly, comfortable talking to people and handing out promotional items. You are confident in front of and speaking on camera. You enjoy social media and ready to put your skills to use in a professional setting.

**What You’ll Do:**

* Represent the Credit Union at parades, events, festivals, and sponsorships across the province and create engaging posts and/or videos to publish on social media.
* Promote the Credit Union brand to the public at pop up events.
* Promote the Credit Union brand through social media channels.
* Source public opinions on various financial topics and create summary reports on the findings.
* Support the Marketing Department with key marketing initiatives including updating the social media pages and assist in planning summer events.

**What You Have:**

Required Education and Experience

* Currently enrolled in a post-secondary education program.
* Previous experience in Marketing, Public Relations or social media position would be considered an asset.

Skills and Abilities

* Working knowledge and responsible use of all social media platforms (Instagram, Facebook, Twitter, Pinterest, and YouTube).
* Excellent written and verbal communication skills, including public speaking.
* Ability to write clear and engaging social media content.
* Strong organizational skills and attention to detail.
* Valid Driver’s License with a minimum two years and a clean driving record (abstract will be required)
* Bondable

**Interested?**

Do you think you would be a good fit for the role? Tell us why by submitting your resume and cover letter to Linda McGibbon, Director, Human Resources at lmcgibbon@provincialcu.com. Note: Application will close April 9, 2021.