



VIBRANT COMMUNITIES
SAINT JOHN

***POVERTY REDUCTION
STRATEGY***

Saint John Vibrant Communities Leadership Roundtable

Business

- Monica Chaperlin
- Bill Gale
- Tom Gribbons
- Dale Knox

Government

- Donna Beaton
- Jane Hanley
- Pat Woods

Community

- Lyn King
- Tanya Nickerson
- Terri Ann Richards

Non-Profit

- Randy Hatfield
- Brenda Murphy
- Narinder Singh
- Donnie Snook

SJ VC LEADERSHIP ROUNDTABLE

WHAT IS OUR ROLE?

- Bring community leaders together
- Support development and implementation of the Poverty Reduction Strategy
- Evaluate our progress
- Champion learnings and improvements

WHAT IS THE POVERTY REDUCTION STRATEGY?

GOALS FOR OUR COMMUNITY

- 10 year goal – Poverty rate from 25% to 16% (national average)
- 3 year goal – Assisting 2000 individuals in their journey out of poverty

Saint John POVERTY REDUCTION STRATEGY

THREE AREAS OF CONCENTRATION:

- Investing In Children And Youth
- Education To Employment
- Safe And Affordable Housing

INVESTING IN CHILDREN AND YOUTH

*“Comprehensive learning and leisure
opportunities”*

BUILDING ASSETS OF
CHILDREN AND YOUTH

POSSIBLE OBJECTIVES:

- Accessible and quality child care and learning opportunities for pre-school children
- Involvement of business and community in schools
- Integrated supports for youth in health, work readiness, recreation and citizenship

EDUCATION TO EMPLOYMENT

“Accessible and appropriate work readiness skill development”

BUILDING ASSETS OF
INDIVIDUALS

POSSIBLE OBJECTIVES:

- Supported transition from income assistance to employment
- Achievable educational opportunities for individuals lacking high school education
- Employment opportunities for individuals with low levels of education

SAFE AND AFFORDABLE HOUSING

“Safe and Affordable Housing for Individuals and Families”

BUILDING ASSETS OF
INDIVIDUALS AND FAMILIES

POSSIBLE OBJECTIVES

- Mobilize efforts for additional units of safe and affordable housing
- Assist individuals in the transition from non-profit to private sector housing or home ownership
- Upgrade substandard housing

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POVERTY REDUCTION STRATEGY

THEORIES OF CHANGE

- Poverty is Everybody's business
- Poverty is complex – Depth and Breadth
- Pathways out of Poverty are:
 - People** – motivation and skills
 - Practice** – accessible and empowering
 - Policy** – responsive and comprehensive
- Learning is essential for change

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POVERTY REDUCTION STRATEGY

SIX STRATEGIES:

- ***Engage*** the Leadership
- ***Help Move People Forward*** in their Journey out of Poverty ***through Mentoring***
- ***Strengthen*** the collective capacity of the Community
- ***Measure*** our Impact
- ***Communicate*** our Learnings and Progress
- ***Champion*** continuous engagement, learning and improvement

Saint John POVERTY REDUCTION STRATEGY

BENEFITS TO SAINT JOHN:

- Coordinated Approach To Poverty Reduction
- Strengthened Community Commitment
- Increased Resources
- Greater Opportunity For Learning and Change
- Healthier Community

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POVERTY REDUCTION STRATEGY

STRUCTURE

- Convening Organization
- Leadership Roundtable
- Community Partnerships
- Working Groups
- Staff
- Sponsors: Vibrant Communities
National Crime Prevention
Community Contributions

FOR MORE INFORMATION,

Contact:

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