

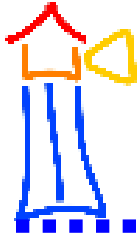
# Influencing Healthy Public Policy

*ATLANTIC SUMMER INSTITUTE*

*PRINCE EDWARD ISLAND*

*AUGUST 24, 2004*





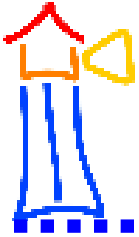
# Our Vision

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- To find new and more innovative ways to promote a more horizontal approach to policy development.

One that:

- creates dialogue between decision makers and community
- links community experience to public policy development

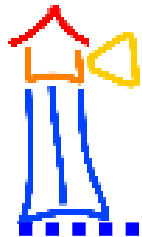


# Our Approach

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## ■ *Over 3 Years we:*

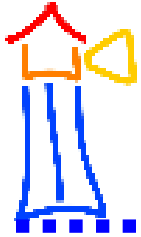
- Created more opportunities for dialogue between decision-makers and communities relating to the development of healthy public policies affecting seniors, youth and socially and economically marginalized populations
- Enhanced the capacity of the community to work on policy issues
- Enhanced the capacity of government departments to work collaboratively with the community to develop healthy public policy



# Supporting Community Groups

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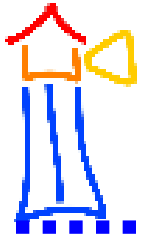
- Projects funded through the Population Health Fund focused on healthy public policy development
- budget ranged from \$5,000 to 25,000
  - focus on youth
  - seniors
  - excluded populations



# Evaluation

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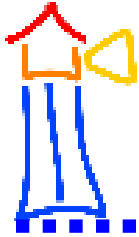
- Evaluation framework was developed to capture relevant information from funded projects and operational initiatives
  - Key evaluation tools were developed
- Best Practices
  - **WHAT WORKS! Community Stories and the 10 Tips**



# Ten Tips

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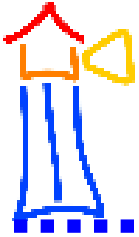
- Carefully select government employees who are close to the policy process and include them in your planning group.
- Listen to the people directly affected by the issue
- Develop relationships with policy makers
- Use a collaborative approach
- Be considerate of the needs of policy makers



## Ten Tips (*continued*)

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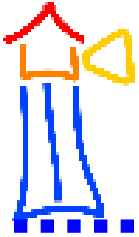
- Be persistent
- Provide policy makers with local information
- Present your case to policy makers in person
- Build networks of interested groups and organizations
- Keep your issue on the agenda.



# Task # One

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- On your Own:
  - Read one story from the kit - **What Works!**
  - Identify the tips used by the community organization
- In your group briefly share what you have learned from the story



## Task # Two

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- Take what you have learned from:
  - The theory of community participation in policy development
  - The Community Experience from the Kit
  - Your own experience
- In your small group apply your collective learning to the scenario outlined in the newspaper clipping
- Develop an initial action plan