

An aerial photograph of a coastal region. A narrow, winding waterway, likely a strait or narrows, runs through the center of the image. The water is a deep blue-grey color. On either side of the waterway, there are green fields and some brownish patches, possibly harvested crops or bare earth. A small cluster of white buildings is visible on the right side of the waterway, and another smaller cluster is on the left. The sky is bright blue with scattered white clouds. The overall scene depicts a rural, coastal landscape.

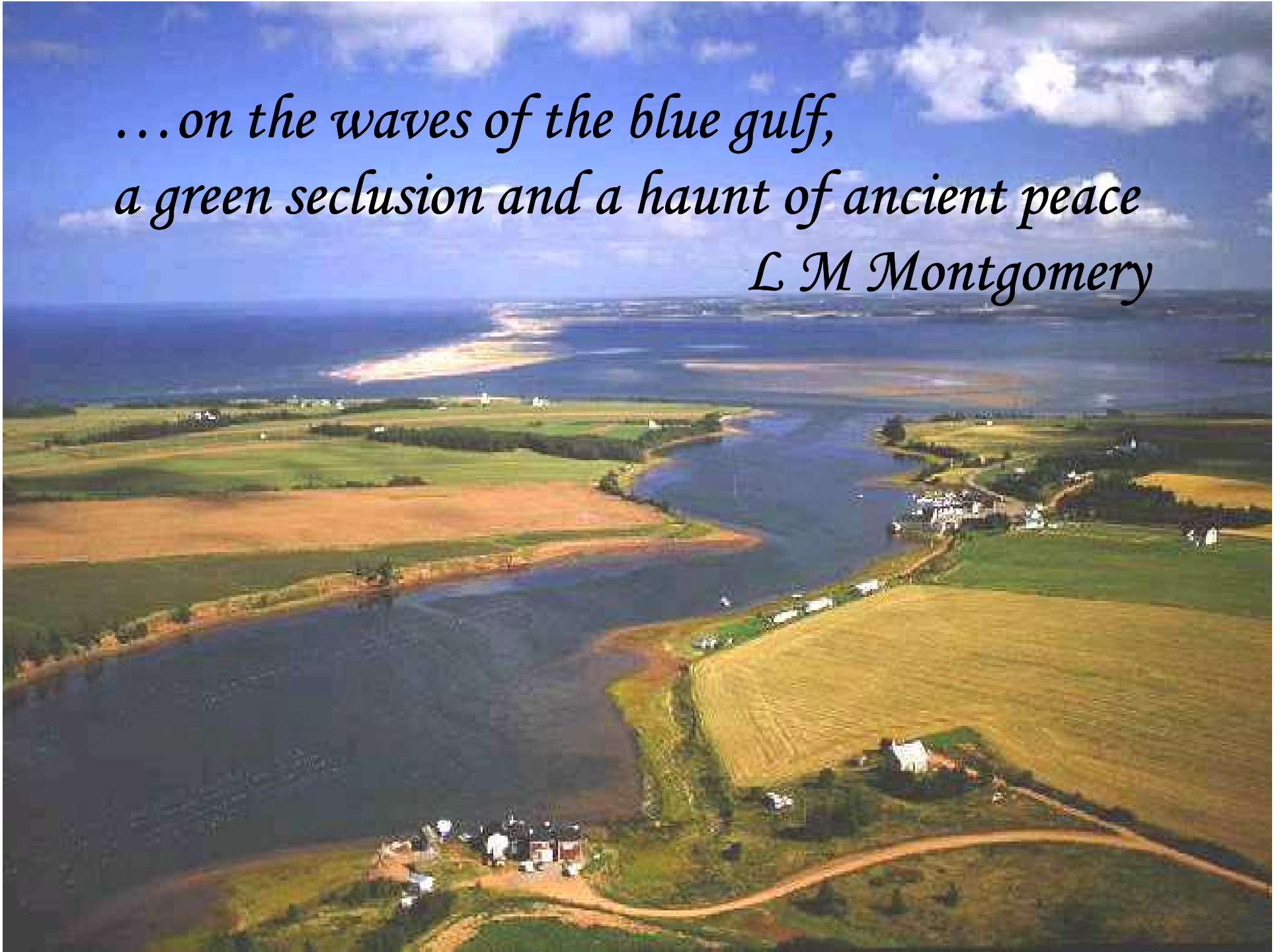
Through the Narrows

The Quality of Island Life

Cooperative

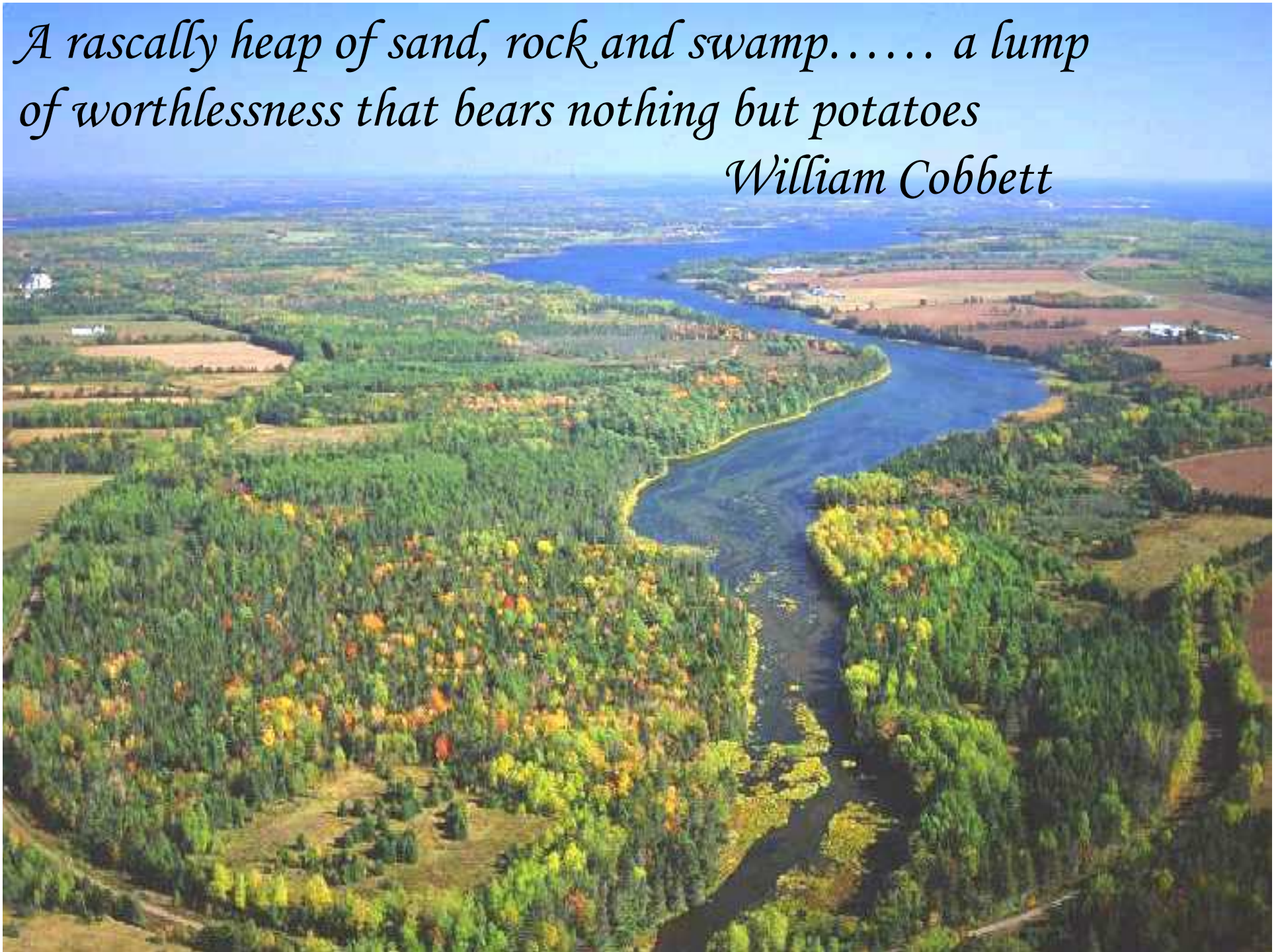
December 2007

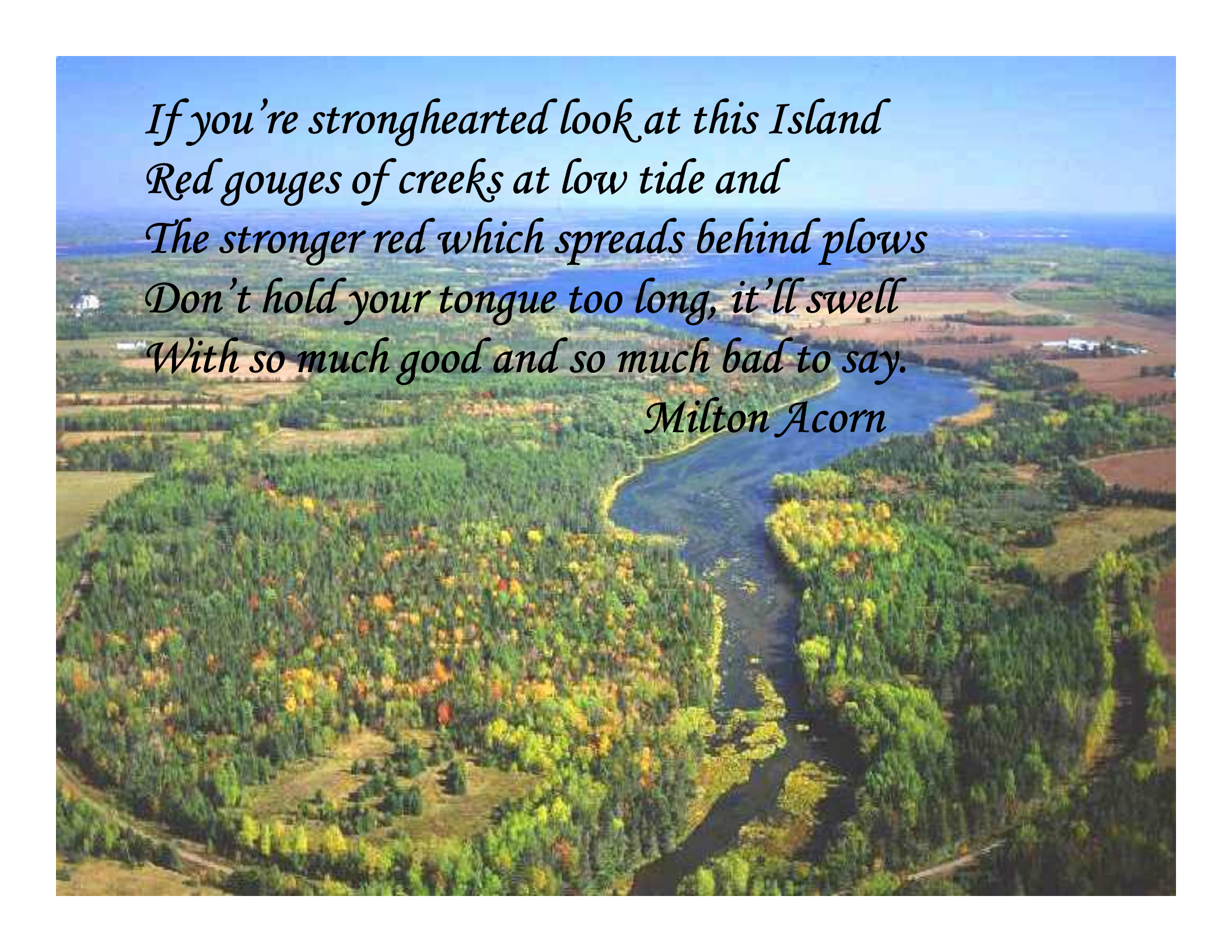
*...on the waves of the blue gulf,
a green seclusion and a haunt of ancient peace
L M Montgomery*



*A rascally heap of sand, rock and swamp..... a lump
of worthlessness that bears nothing but potatoes*


William Cobbett



An aerial photograph of a river winding through a forest. The trees are in various stages of autumn, showing shades of green, yellow, and orange. The river is a deep blue, and the sky above is a clear, light blue. In the distance, there are some buildings and more fields.

*If you're stronghearted look at this Island
Red gouges of creeks at low tide and
The stronger red which spreads behind plows
Don't hold your tongue too long, it'll swell
With so much good and so much bad to say.*

Milton Acorn



Warmest salt water north of Florida
Oceanographic fact



Quality of Island Life Co-op Our Purpose

Engaging people in conversations on what well-being and quality of life means to Islanders

Turning data into tools people can use to understand how our Island is doing



Our presentation today will offer you stories about

- ❖ Who we are
- ❖ Our inspiration
- ❖ Why we are here
- ❖ The Tyne Valley project
- ❖ Our vision for community accounts in PEI
- ❖ The PEI community Accounts pilot

Quality of Island Life Co-op

Our Purpose

- ❖ **Engaging people in conversations on what well-being and quality of life means to Islanders**
- ❖ **Turning data into tools people can use to understand how our Island is doing**



Domains of Well-Being: A Web of Life



PEI Community Accounts

pilot project 2006

- Tyne Valley and surrounding communities
- Working with community leaders
- Developing a data base of photographs, history and existing statistics
- Collecting information and opinion from community members about quality of life

Quality of Life Survey

- Surveyed residents in Tyne Valley and adjacent communities re Quality of Life
- Stratified random sample to capture age range from 17 – 85
- Included Lennox Island, first nations community

We asked them

- What does the term, “quality of life “ mean to you ?
- What do you value most about living in this community ? Tyne Valley, Bideford, Ellerslie, Lennox Is
- How do you think your community has changed for the better or for worse in recent years ?

PEI Community Accounts

pilot project 2006- comments on the survey

- Most respondents were very willing to talk about their community and their quality of life
- Respondents from 17 years and up in three age categories, men and women
- Open-ended questions
- Responses were lumped into subject categories for data entry and analysis

PEI Community Accounts

pilot project 2006- preliminary findings

- Most important parameters are friendliness, closeness to family, community spirit, peace and quiet
- Economic considerations, jobs are not primary concerns
- Appearance of the community is important but other environmental issues were rarely raised.
- Health Services or potential lack of local access to them, a concern

PEI Community Accounts

pilot project 2006

- ❖ raised many more questions about quality of life issues than it has answered.
- ❖ raised awareness of statistical information and of the areas where statistics are less likely to be collected but which are very important to people in these communities.
- ❖ raised the question as to whether residents who have left the area for work would present a similar profile in this survey

From the Rock to the Sandbar Community Accounts

- N&L have established user-friendly system of community accounts which provides citizens with information on domains of well being at the community level
- QoIL Co-op has developed a relationship with N&LCA and is privileged to offer you this opportunity today

Home

1

Select Geography

2

Select Account

3

Select Information

Additional Features

Map Analysis Tool

Community Accounts: Prince Edward Island Prototype

Contains a variety of information available at the provincial, county, lot and community level, as well as a custom assembled region.



Image: West-River Bridge, Credit: (C) 1999 Province of PEI

Community Accounts is an innovative information system providing users at all levels with a reliable source of community, regional, and provincial data. [Click here for more information...](#)



[Atlantic Canada's Community Accounts \(prototype\)](#)

www.communityaccounts.ca

An initiative of the Government of Newfoundland and Labrador

