



WorldReaders: Young Readers Reading the World

Dr. Ray Doiron

The WorldReaders research project is investigating how an online social network can support the development of positive reading habits among young students. With the success of such networking sites as Facebook, Twitter, and MySpace, Dr. Doiron is attempting to link online communication technology and reading motivation. What advantages or limitations would using such a networking tool pose in developing positive reading habits? What aspects of the online social network are most effective in encouraging student participation?

part and excite them about meeting peers from around the world. Students are already forming these relationships online using other sites such as Facebook: why not encourage such interactions surrounding reading?

Dr. Doiron and his research team are also developing a supplementary website for educators where teachers and teacher-librarians can access online resources for use in promoting an international perspective in reading promotion activities.

WorldReaders.org

While membership is controlled by the researcher and teacher-librarians in each school, participants can access tools which allow them to share and discuss reading/writing interests and activities. These include a blog, video clips from young adult authors, podcasts for posting reviews, book lists, web links for related resources, and tools for forming interest groups and special projects.



Attracting Readers Worldwide

WorldReaders is available worldwide. Participants are encouraged to celebrate and promote authors from their respective corners of the world. Placing this project in such a rich global context will entice students to take

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